

## The Global Learning Requirement for the Business Management Major

The purpose of the Global Learning requirement for the Business Management major is to have students explore the importance of the global context of contemporary business. This critical thinking skill requires students to add another layer of perspective to their analyses of problems by recognizing the need for knowledge of political, legal, economic, social, technological, environmental, historical, and cultural factors that shape how business is conducted around the world.

This requirement can be satisfied by the study of a language through the 202 level, participation in any full-semester or short study abroad program (including the Chesapeake Semester), or by taking two courses. For this last option, one course is to be chosen from List A and one course is to be chosen from List B. This list will be reviewed annually upon publication of the Course Catalog. Please direct any questions to Dr. Caddie Putnam Rankin, chair, Department of Business Management, [cputnamrankin2@washcoll.edu](mailto:cputnamrankin2@washcoll.edu).

Choose one from List A.

BUS 310	International Business
BUS 311	Global Business Strategy
BUS 352	International Marketing
BUS 356	Multinational Financial Management
BUS 2-494	Special Topic course - must be approved in advance by department chair

Choose one from List B. Please note that some courses are cross-listed in multiple departments; List B includes only the course number of the home department.

ANT 105	Introduction to Anthropology
CHN 351	Chinese Cinema: Ideology and the Box Office
CMS 202	World Cinema II
CMS 220	Global Media and Technology
DAN 204	Dance History II: Global Dance Survey
ECN 218	Economic Development 204

